

- 1 -

I claim,

1. (Cancelled) A housing adapted for use as or in forming a sign for presenting or displaying indicia when attached to a support element, said housing including:
 - 5 a contact portion allowing the housing to contact the support element in use to assist in forming a sign;
 - 10 a display portion for displaying or presenting the indicia in use of the sign; and
 - 15 2. (Cancelled) A housing according to claim 1, further comprising: a cooperating means for cooperatively engaging with a complementary cooperating means of another member to further assist in attaching the housing to the support element to form the sign.
 - 20 3. (Cancelled) A housing according to claim 2, in which the another member is another housing or a backing member or element.
 - 25 4. (Cancelled) A housing according to claim 1, in which the contact portion is located either at or towards the top or upper edge of the housing, or at or towards the base or lower edge of the housing, or at or towards both the top and bottom of the housing.
 - 30 5. (Cancelled) A housing according to claim 1, in which the contact position is a collar arrangement comprising at least two collar portions in which the collars are arranged substantially parallel and substantially concentric in stepped relationship to each other.
 - 35 6. (Cancelled) A housing according to claim 5, in which the collar arrangement is selectively adjustable by adjusting one or other of the collar portions.

- 2 -

7. (Cancelled) A housing according to claim 6, in which the adjustability of the collar is effected by selecting an appropriately sized collar and cutting or trimming the collar to size to fit the support element.

5 8. (Cancelled) A housing according to claim 7, in which the collar arrangement comprises alternatively arranged flanges and risers, in which at least one riser is located between adjacent flanges and at least one flange is located between adjacent risers, in which one of the flanges is cut and/or trimmed to size to selectively adjust the size of the collar arrangement.

10 9. (Cancelled) A housing according to claim 1, in which the display panel is provided with a pocket into which is received a sheet containing the indicia to be displayed by the sign.

15 10. (Cancelled) A housing according to claim 5, in which the fastening means is an elongate flexible member such as a band, strap, ribbon, tie, belt or similar which wraps around the external surface of the collar portion at the top and/or bottom of the sign to hold the two housings together to form the sign so as to retain the sign on the pole.

20 11. (Cancelled) A housing according to claim 2, in which the cooperating means includes a projecting means and a receiving means complementary to each other, so that the projecting means is received in the receiving means for holding the housing to another housing to form a sign, said housings being located about the support element.

25 12. (Cancelled) A housing according to claim 11, in which the cooperating means is a tongue and groove arrangement or a tab and slot arrangement or an extension and cavity arrangement.

30 13. (Cancelled) A housing according to claim 11, in which the one housing is provided with both parts of the cooperating means, being the projecting means and the receiving means, such that one part of the cooperating means is located at, towards or along one side or side edge of the housing and the other part of the cooperating means is located at, towards or along the other side or side edge of the housing.

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- 3 -

14. (Cancelled) A housing according to claim 1, further comprising an anti-slipping device for attachment to the support element prior to fitting one or more housings to the support element.

5 15. (Cancelled) A housing according to claim 5, further comprising a gasket of resilient or flexible material for location between the collar arrangement and the support element.

10 16. (Cancelled) A housing according to claim 1, in which the support element is a pole, post or similar.

15 17. (Amended) A sign for displaying indicia comprising a housing having a body portion provided with a display portion for displaying the indicia and at least one stepped collar arrangement having a selectively adjustable opening located at or towards one end of the body portion, said selectively adjustable opening being adjustable in size for receiving there through a support element to enable the sign to be attached to the support element, the stepped collar arrangement including at least two individual steps formed from at least an upper collar portion having a flange extending radially outwardly from a riser and a lower collar portion having a flange extending radially outwardly from a riser arranged concentrically with respect to each other in stepped relationship in which the top of the riser of the lower collar portion is connected to the edge of the flange of the upper collar portion to form the individual steps of different cross-sectional size so that the flange of the lower collar extends radially outwardly to a greater extent than does the flange of the upper collar portion, each of said flanges being provided with an opening of a different size to form the selectively adjustable opening for receiving the support element wherein the sign is attachable to different size support elements by selectively matching the size of the flange or the riser of one of the upper collar portion or of the lower collar portion to the size of the support element.

20 25 30 35 18. (Previously Presented) A sign according to claim 17 in which the collar arrangement of different sized upper and lower collar portions arranged in a stepped relationship is located either at or towards the top or upper edge of the housing or at or towards the base or lower edge of the housing or at or towards both the top or upper edge and the base or bottom edge of the housing.

- 4 -

19. (Previously Presented) A sign according to claim 17 in which the risers of the upper and lower collar portions of the collar arrangement are arranged in substantially parallel stepped relationship to each other to form the openings of different sizes concentrically of each other.

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20. (Previously Presented) A sign according to claim 19 in which the collar portions comprise alternatively arranged flanges and risers so that the risers are arranged to extend longitudinally of the housing and the flanges are arranged to extend substantially perpendicular to the risers and.

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21. (Previously Presented) A sign according to claim 20 in which the alternatively arranged flanges and risers are arranged so that at least one riser is located between an upper flange and a lower flange in which the lower flange extends radially outwardly of the riser and the upper flange extends radially inwards of the riser.

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22. (Previously Presented) A sign according to claim 17 in which the display portion provided on the main body is planar or curved.

20 23. (Previously Presented) A sign according to claim 22 in which the display portion is a display panel, said display panel for receiving a sheet directly on the panel, or the display panel is provided with a pocket for receiving therein a sheet containing the indicia to be displayed by the sign.

25 24. (Previously Presented) A sign according to claim 17 in which the housing is provided with a side strip or side flange located at or towards or along one side of the body portion for cooperatively engaging or interlockingly engaging with a similar or complementary shaped side flange or side strip of another similar housing when the two housings are connected together to form the sign.

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25. (Previously Presented) A sign according to claim 17 in which the housing is connected to another housing or to a backing member or to a backing element around the support element to form the sign wherein the fastener connects the housings together or connects the housing to the backing member or backing element.

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- 5 -

26. (Previously Presented) A sign according to claim 24 in which the side strip or side flange includes a first part in the form of a projection and a second part in the form of a slot, channel, groove, rebate or cut-out, the first and second parts being complementary so that the projection is received in the slot or groove for interconnecting the housing to another housing so as to form the sign when said housings are interconnectedly fitted together about the support element.

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27. (Previously Presented) A sign according to claim 26 in with the complementary projection and channel or groove is a tongue and groove arrangement or a tab and slot arrangement or a projection and cavity arrangement.

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28. (Previously Presented) A sign according to claim 27 in which a single housing is provided with both the first part and the second part of the projection and cavity such that the projection is located at, towards or along one side or side edge of the housing and the cavity is located at or towards or along the other side of the housing.

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29. (Previously Presented) A sign according to claim 28 comprising one, two, three, four or more similar or identical housings interconnected together by the respective side flanges or side strips along each side edge interlockingly connecting with each other to form the sign and the fastener being received around all of the housings for holding the housings together and securely fastening the housings to the support element.

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30. (Previously Presented) A sign according to claim 17 in which the fastener is an elongate flexible member such as a band, strap, ribbon, tie, belt which wraps around the external surface of the collar portion either at the top or at the bottom or at both the top and the bottom of the housing to hold the housing together to form the sign so as to retain the sign on the support element.

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31. (Previously Presented) A sign according to claim 17 in which the support element is a pole, post, upright or vertically extending support element.

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32. (Previously Presented) A sign according to claim 17 in the form of a road traffic sign.

- 6 -

33. (New) A sign according to claim 17 in which the collar arrangement includes two, three or four individual steps each step comprising a flange and a riser arranged concentrically in which each successive flange extends radially outwardly to a different extent so that the flange located closer to the edge of the housing has a relatively smaller or smallest size and the flange located furthest away from the edge of the housing has a relatively greater or greatest size.

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